Nathan Naylor

naylor.nathan.a@gmail.com nathan-naylor.com 347.809.1267

Interactive iPad Stand

Context

The aim of this project was to **create a unique assistive device for an older user**. Our client was a graphic and jewelry designer who typically worked on commissions every evening on the couch while using a pillow as a stand. My main role in the project was to **develop the mechanical systems** and **ensure ease of use** as well as stability.

Problem Statement

Develop an easily transportable iPad holder capable of flexible viewing angles and keeping track of work time for a unique user.

Methodology We developed a list of

needs and wants based on

the users preferences and

priorities.

Pain Points

- •No current method of
- time tracking
- •Uncomfortable
- Unstable



Wants

Multi project trackingOptional cushioningPen holder



Prototyping & Testing

Needs

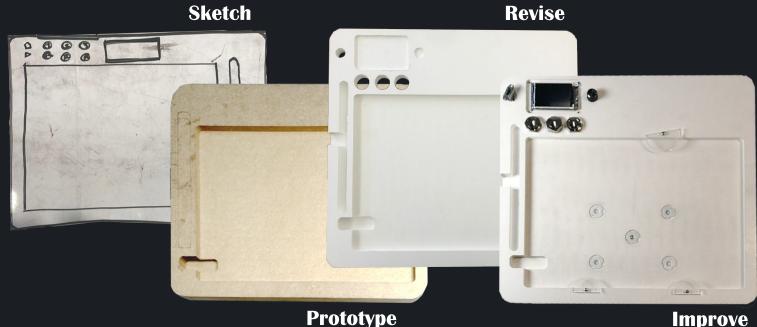
•3 Axes of rotation

Position locking

•Time tracking

LightweightMobileStable

We began with a contextual inquiry so we could identify pain points and understand the environment the user would be working in. With this information, we developed an initial prototype that we brought to the user to interact with and give additional feedback. Following this praxis, we developed two more prototypes with new adjustments, adding new features and dropping undesired features.



Final Design

Our final prototype was a stand that met all of our needs and wants. The body of the stand was milled medium density fiberwood with cutouts for pen storage, iPad seating, and electronics seating. The base was finished hardwood with the option for an attachable cushion. The Arduino powered electronics ran a built-in project time logging system.

The mechanical arm of the stand was capable of manipulation across 3 axes via a ball joint attached to a multi angle folding mount. This allowed the user to adjust the view angle as desired, manipulate how close or far the iPad was from him, and lock the stand in position.













Main Takeaways

This was my first project working with an **individual user**, so taking into account his feedback and specializing the product to his needs was a very **divergent and exciting experience** as **compared to designing for a user group**. This process allowed for a **more streamlined feedback** and **redesign process**. The electronics system was the piece that took the longest to develop. In retrospect, this was the most intricate part of the design to incorporate, so developing it earlier in the process would have allowed for a more streamlined final design.





Context

For this project, we **developed a first aid kit geared for marketing towards both incoming and current college students along with their parents**. Through user research, we identified a **user population** of approximately **2.5 million new users** in the US **per year**. Through surveys, we determined ~75% **of college students** who responded **already** had some form of **improvised first-aid kit** in their dorm.

Those surveyed indicated the most important factors to them when choosing a first aid kit were ease of use and versatility.

Problem Statement

Create a user-friendly first aid kit tailored towards the unique needs of a college dorm lifestyle.

Methodology

For this project, we developed a set of seven core principles which were the fundamental ideals behind our design process.

Pain Points

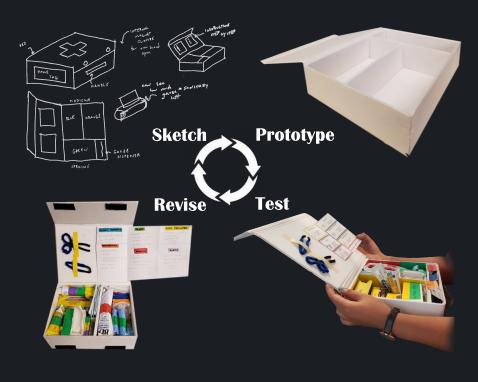
- Hard to open
- Hard to reassemble
- Lack of treatment instructions
- No organization
- Overly packaged
- Poor workflow

Treatments

- Alcohol Poisoning
- Bug Bites
- Burns
- Cuts
- Dehydration
- Gashes
- Headaches
- Sprains
- Üpset Stomach

Principles

- Equitable Use
- Flexibility in Use
- Simple and Intuitive
- Perceptible Information
- Tolerance of error
- Low physical effort
- Size and Space



Prototyping & Testing

Our foremost priority was making sure that our design was universal. For each change or component, we made sure that equitable use and our principle set was applied.

We began our design process by drawing a series of sketches for several different model types, each resolving the pain points with different solutions.

We then made works-like models for two of the initial sketches. After, we iterated on the more successful design by conducting further user testing and revising new pain points.



Marketing

We also identified possible purchasing user profiles and created empathy maps for each of the user types to optimize the experience for each user type.

We determined that the best places to sell this product were in university stores and big box stores during the back-to-school season.

Final Design

The final design was a works-like model constructed from foamcore. The model used color blocking to guide user workflow using our improved organization. This model also included new easy-dispensing systems for band-aids and gauze. These new systems allowed for easier access and allowed users to see when they needed replacements.

A final looks-like model would have a translucent red plastic body, featuring a glow-in-the-dark cross on the front for easy locating in the dark, and a handle that slides to become flush with the side. Users would also be able to order individual replacements for items.





Main Takeaways

This project utilized a variety of **design tactics** that were new to me, such as **rapid ideation**, **design for marketing to a user population**, and **separating works-like and looks-like models**. This project required a works-like model, with considerations taken to outline a looks-like model. This process allowed for **more creativity** and **less restrictions**.

Swinging Gripper

Context

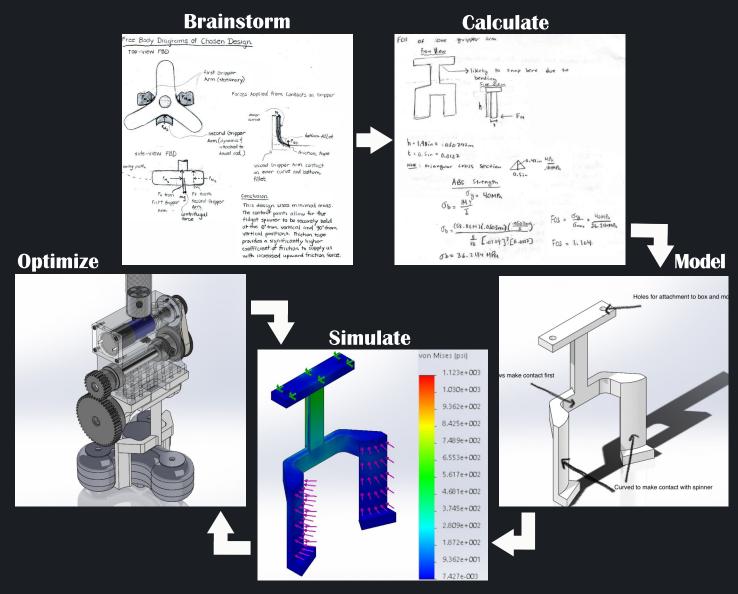
The aim of this project was to **design a gripping device** that would attach to a swinging 1-meter arm that had a motor affixed at the end. The gripper had to maintain a grip on a large steel object throughout several swings in a 180-degree arc. The object weighed 1.2kg and was shaped vaguely like a fidget spinner. I was the leader for this project.

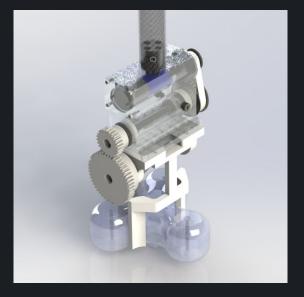
Problem Statement

Design a gripping device that is optimized to obtain the lightest weight while exerting sufficient gripping force .

Methodology

For this project, we developed several ideas, mathematically verified their viability via Free Body Diagrams, then modeled and simulated the stresses the pieces would experience. From there, we optimized for decreasing mass, verifying that the the pieces could still withstand the stresses they would experience. After optimizing, we 3D printed several models, adjusting the infill to further reduce mass while maintaining structural integrity.

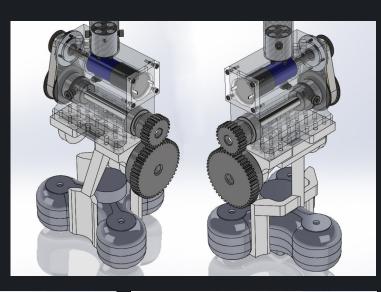


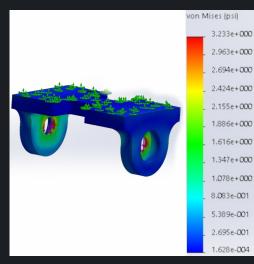


Final Design

The final design for this project featured custom resin printed gearing to obtain an exact torque ratio, 3D printed, lightweight PLA claws that were form fitted to this particular object, and an overall very lightweight design. The gripper was able to pass many trials with no failures, showing reliability as well as durability.

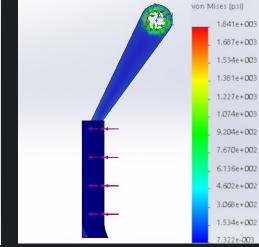
Our gripper was able to perform the task with no failure, and was the lightest design of the 30 competing groups. We developed fitted shapes and then used stress and context testing to push our pieces to the extreme while still maintaining factors of safety we were confident in.





Final Calculations

Total gripper mass: 133g Peak Force: 35.316 N Factor of Safety with respect to dropping: 2.24



Component Failure

Factor of Safety with respect to component failure: Contact stress in moving arm: 349.003 Bending in moving arm: 1.32 Bending of claws on gripper: 2.24 Small Gear: 50 Large Gear: 30 Stationary Arm: 1.104 Wooden Dowel: 8.565







Main Takeaways

Team Members

The **main strength** in our process was **analyzing** the pieces with their corresponding **stresses and strains** and **removing unnecessary parts** of the claws. As the lead, I made the decisions when our team came to impasses and decided which routes were the most promising to follow. Working in this large group size allowed for a lot of different perspectives, which in turn allowed us to **combine ideas** that ended up being **greater than the sum of their parts**. I found **balancing personal judgement** and the **groups views** led to a **stronger project with few missteps**.

Failure Mode

The weakest link in the design is the arm with two claws that connects the side of the gripper, as it has the lowest factor of safety. The **failure mode** would be due to **bending forces**.

von Mises (psi)

1.123e+003

1.030e+003

9.362e+002

8.425e+002

7.489e+002

6.553e+002

5.617e+002

4.681e+002

3.745e+002

2.809e+002

1.872e + 002

9.362e+001

7.427e-003

Were this part to fail, the fidget spinner would fall, forcing disqualification. We made sure to compensate for this by making the arm a triangular prism.

